

Level 2 Certificate



DIGITAL MARKETING

This free course is ideal for those who wish to develop their knowledge and understanding of Digital Marketing. The programme is designed for those who desire to form a foundation due to little or no previous digital marketing experience.

COURSE UNITS INCLUDE

- Social media for business
- Email as a promotional tool for business
- Digital marketing review
- Understanding search engine optimisation for business
- Digital marketing for business

FREE TABLET

on completion to assist with job search

Eligibility Criteria

LEARNERS NEED A LAPTOP OR COMPUTER TO ACCESS THIS COURSE

This course is delivered remotely.

Learners must be 19+ and be able to commit fully to the course.

Learners must have access to relevant identification to register to the course.

An online initial assessment is required to be completed prior to the course starting.

Learners Maths & English working level must be at least entry level 3.

Must not have completed these qualifications previously at degree standard or possess the same qualifications higher than level 1.

TO BOOK, OR TO REFER, FOR THIS SHORT COURSE PLEASE CONTACT:

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