

# LEVEL 3 SKILLS BOOTCAMP



## SKILLS BOOTCAMP IN DIGITAL MARKETING

This 8 week course is ideal if you are looking to start a career within Digital Marketing. It allows you to :

- Access a comprehensive curriculum crafted by industry experts. From social media mastery to data-driven decision-making, our bootcamp covers it all.
- Gain hands-on experience with the latest tools and techniques shaping the digital marketing landscape.
- Study industry-relevant skills equipping yourself with the skills employers crave.
- Learn SEO, social media marketing, PPC advertising, content creation, and more. This bootcamp ensures you're not just job-ready; you're industry-ready.
- Get expert guidance. Benefit from the wisdom of seasoned professionals. Our instructors are industry leaders with a passion for nurturing the next generation of digital marketers.

### Benefits include:

- Access to industry-recognised courses such as Google and Hootsuite
- Rapid skill acquisition in employer-led curriculum
- Practical application – we emphasise hands-on experience
- Networking opportunities
- Career advancement
- Flexible learning formats
- Mentorship and guidance
- Industry-relevant curriculum

### Eligibility Criteria

**LEARNERS NEED A LAPTOP OR COMPUTER TO ACCESS THIS COURSE**

This course is delivered remotely.

Learners must be 19+ and unemployed. If employed, some employer contribution may be required.

Learners must have access to relevant identification to register to the course.

An online initial assessment is required to be completed before the course starts.

Learners maths & English working level must be at least level 1.

Learners must not have completed this qualification previously at degree standard or possess the same qualifications higher than level 1.

## FREE TABLET

on completion of this course

**PLUS GUARANTEED JOB INTERVIEW**

**TO BOOK OR TO REFER FOR THIS SKILLS BOOTCAMP  
PLEASE CONTACT:**

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**LMP EDUCATION**  
TRAINING PROVIDER

