

SKILLS BOOTCAMP IN DIGITAL MARKETING

This 8 week course is ideal if you are looking to start a career in Digital Marketing. It allows you to:

- Access a comprehensive curriculum crafted by industry experts. From social media mastery to datadriven decision-making, our bootcamp covers it all.
- Gain hands-on experience with the latest tools and techniques shaping the digital marketing landscape.
- Study industry-relevant skills equipping yourself with the skills employers crave.
- Learn SEO, social media marketing, PPC advertising, content creation, and more. This bootcamp ensures you're not just job-ready; you're industry-ready.
- Get expert guidance. Benefit from the wisdom of seasoned professionals. Our instructors are industry leaders with a passion for nurturing the next generation of digital marketers.

Benefits include:

- Access to industry-recognised courses such as Google and Hootsuite
- Rapid skill acquisition in employer-led curriculum
- Practical application we emphasise hands-on experience
- Networking opportunities
- Career advancement
- Flexible learning formats

Mentorship and guidance Industry-relevant curriculum

Eligibility Criteria

LEARNERS NEED A LAPTOP OR COMPUTER TO ACCESS THIS COURSE

This course is delivered remotely.

You must currently live in the Greater London Area (GLA). If you live in GLA you must evidence you have permission to remain here for the next 365 days.

You must be over the age of 19 or older (on 31 August 2024) and be able to fully commit to this course.

You must have the relevant ID to register for this course (passport, visa/permit, birth certificate or driving licence and proof of address within the last 3 months).

You must not have previously undertaken a Digital Marketing based Skills Bootcamp, and, must not have previously done any other Bootcamp since 1st April 2024.

You must be unemployed. If you are employed an employer contribution towards cost is required.

FREE TABLET

on completion of this course

PLUS GUARANTEED JOB INTERVIEW

TO BOOK OR TO REFER FOR THIS SKILLS BOOTCAMP **PLEASE CONTACT:**

LMP EDUCATION | 020 3836 4478 AEB@LMPEDUCATION.ORG WWW.LMPEDUCATION.ORG









